



It would be perfect if you perused the manual before starting your Journey as a entity to accomplish distinct duties in the implementation.





1. Click on Login.

2. Select the area of operation as enterprise & click on next.





3. Enter your email id and password to login.

	Email id: Password:	adbcd@gmail.com Xxxxxx@123xxx
		1
BSNL Connecting India Connecting India		Enterprise Login
A secured commercia	DLT platform to manage your al communications	preethi2801bsnl@yopmail.com Password
	Enterprise A commercial business (individual or company) dealing with products or services, who would alk to communicate with their customers through SMD er voice.	Remember Me Forgot Password
e	Telemarketer Telemarketer Agregater: As individual or a company who collects SUBVivous traffic from anterprises, but DD RDT have street connection	New User ? Signup Here Not Enterprise? Switch Role
	with secon operator. Telemarkete Delivery: An individual or a company who collects SUBVivele relief, from enterprises, and has direct connection with relecom operator.	

4. Authenticate the login through OTP generated to the registered mobile number.

BSNL Durind of March	Stronger passwords alone aren't enough to protect your account of the protect your account of the protect your account of the protect your Mobile Number XXXXXX4929:	unt from password breaches. Authenticate your login through	×
A secured DLT commercial co	verify	Resend OTP	
A comme or servic through t	versel wrelat business (individual or company) dealing with products ex, who would like to communicate with their customers SMS or voice.	Remember Me	Forgot Password
Contraction of the second seco		New User ? Signup Here Not Enterprise? Switch Role	



5. View the Dashboard to see all the registered headers count , templates count etc.





6. Click on template for registration.

BSNL Consulting large							Preethi 🔕	-
		DASHBOA	RD HEADE	ERS TEMPLATES TELI CONSENT TEMPLATES	EMARKETERS	CONSENTS UPLC	DAD MORE	
Content Templates				CONTENT TEMPLATES			+ ADD	
Enter Template ID/Name	Pending		* Active		✓ Enter Head	ler		
SEARCH							DOWNLOAD	
TEMPLATE ID	TELEMARKETER NAM	IPLATE TYPE NE	HEADERS	CONTENT CATEGORY	REGISTERED TSP	REQUESTED DATE	STATUS DATE	
+ 1407162643660139461	- testi	ing3 Promotional	165798	Banking/Insurance/Financial products/credit cards	BSNL	16-Jul-2021 17:26:41	-	
+ 1407162643656172273	testi	ing2 Promotional	165798	Banking/Insurance/Financial products/credit cards	BŞNL	16-Jul-2021 17:26:02	-	
+ 1407162643651430602	testi	ing1 Promotional	165798	Banking/Insurance/Financial products/credit cards	BSNL	16-Jul-2021 17:25:14	-	
+ 1407162643397298944	test	te Promotional	134567	Banking/Insurance/Financial products/credit cards	BSNL	16-Jul-2021 16:42:53	-	

7. Click on + Add for registering the template.

								Preethi 🤇
			DASHBOA	IRD HEAD	DERS TEMPLATES	TELEMARKETERS	CONSENTS UPL	DAD MORE
Content Templates	£							+ ADD
Enter Template ID/Name	Pending	g		* Active	1	✓ Enter Hear	der	
SEARCH							[
TEMPLATE ID	TELEMARKETER	TEMPLATE NAME	TYPE	HEADERS	CONTENT CATEGORY	REGISTERED TSP	REQUESTED DATE	STATUS DATE
+ 1407162643660139461	-	testing3	Promotional	165798	Banking/Insurance/Financi products/credit cards	al BSNL	16-Jul-2021 17:26:41	-
+ 1407162643656172273	-	testing2	Promotional	165798	Banking/Insurance/Financi products/credit cards	al BSNL	16-Jul-2021 17:26:02	-
+ 1407162643651430602		testing1	Promotional	165798	Banking/Insurance/Financia products/credit cards	al BSNL	16-Jul-2021 17:25:14	-



8. Adding a Content Template

			DASHBOARD	HEADERS	TEMPLATES	TELEMARKETERS	CONSENTS UPLOAD	MORE	
	Add Content Template								
ß	Template Type Promotional Transactional Service		Template N	ame *	0	Know more about	Content Template Gui TENT TEMPLATE PREV	idelines IEW	
	Select Category *	Ŧ	Template M	essage Type		<promoti< td=""><td>onal></td><td></td><td></td></promoti<>	onal>		
	Search Header *		Text Template M	essage *	Insert Varial	ble			
	Select Consent Template	Ŧ	Variable pa	rt can contair	0-30 characters	•			
			1 You CANCEL	have used 13 cha	racters.				

Mandatory fields to be filled are as follows:

- a. Template type (Promotional Transactional Service (Implicit / Explicit)
- b. Category chose from the drop-down list.
- c. Header choice the header which are already registered approved and active in nature.
- d. Consent template tagging for (promotional & service explicit messages)
- e. Message type (Choose Text (For English Content) / Regional (For content in regional language).



9. Once the variable is inserted before the submitting you can preview the message how it will be delivered:

	DASHBOARD HEADERS	TEMPLATES TELE	MARKETERS CONSENTS UPLOAD MORE
Add Content Template			
		() Know	more about Content Template Guidelines
Template Type Promotional O Transactional O Service	Template Name *		CONTENT TEMPLATE PREVIEW
	test321		<promotional></promotional>
Banking/Insurance/Financial products/credit cards	* Template Message Type		Banking/Insurance/Financial products/credi t cards
	Text	v	
×134567	Template Message *	Insert Variable	
	Variable part can contain	0-30 characters	
CONSENT TEMPLATE	Banking/Insurance/I products/credit card	inancial s	
	i You have used 62 cha guide, as variable field	racters. This is only a s may vary in length.	
	CANCEL SAVE		

10. After submission it Acknowledges:

INL The second									Preethi 🧃
				DASHBOA	RD HEAD	ERS TEMPLATES	TELEMARKETERS	CONSENTS UPLO	DAD MORE
lew Te	mplate added successfully	y for approval.							
Co	ntent Templates								+ ADD
Ent	er Template ID/Name	Pendin	0		* Active		- Enter Hea	der	
			a		Active		• Linter Fred		
S	SEARCH		75401475		- Addre				
S	IEARCH	TELEMARKETER	TEMPLATE NAME	ТҮРЕ	HEADERS	CONTENT CATEGORY	REGISTERED	REQUESTED DATE	DOWNLOAD STATUS DATE
т +	TEMPLATE ID	TELEMARKETER	TEMPLATE NAME test321	TYPE Promotional	HEADERS	CONTENT CATEGORY Banking/Insurance/Financi products/credit cards	REGISTERED TSP BSNL	REQUESTED DATE 19-Jul-2021 11:56:31	DOWNLOAD STATUS DATE
s + +	EARCH TEMPLATE ID 14071162667599073151 14071162643660139461	TELEMARKETER	TEMPLATE NAME test321 testing3	TYPE Promotional Promotional	HEADERS	CONTENT CATEGORY Banking/insurance/Financiu products/credit cards Banking/insurance/Financiu products/credit cards	REGISTERED TSP al BSNL bl BSNL	REQUESTED DATE	DOWNLOAD STATUS DATE



11. Check the status templates after registration:

SSNL Souther line								Preethi 🙆
			DASHBOA	RD HEAD	DERS TEMPLATES	TELEMARKETERS	CONSENTS UPLO	DAD MORE
Content Templates								+ ADD
Enter Template ID/Name	Pendin	g		 Active 	2	▼ Enter Hea	der	
SEARCH							C	DOWNLOAD
TEMPLATE ID	TELEMARKETER	TEMPLATE NAME	TYPE	HEADERS	CONTENT CATEGORY	REGISTERED TSP	REQUESTED DATE	STATUS DATE
+ 1407162667599072151	-	test321	Promotional	134567	Banking/Insurance/Financi products/credit cards	ial BSNL	19-Jul-2021 11:56:31	-
+ 1407162643660139461		testing3	Promotional	165798	Banking/Insurance/Financi products/credit cards	ial BSNL	16-Jul-2021 17:26:41	-
+ 1407162643656172273		testing2	Promotional	165798	Banking/Insurance/Financi products/credit cards	ial BSNL	16-Jul-2021 17:26:02	-
+ 1407162643651430602	-	testing1	Promotional	165798	Banking/Insurance/Financi products/credit cards	al BSNL	16-Jul-2021 17:25:14	-

12. Preview of the template approved.

Femplate ID:	1407162667599073151	CONTENT TEMPLATE PREVIEW					
Felemarketer :	-						
Entity :	preethibsnltestent	Template Name:					
Template Type:	Promotional						
Message Type:	Text	test321					
Content Category:	Banking/Insurance/Financial products/ credit cards	Template Message:					
Header(s):	134567	< Promotional >					
Consent Template:	CONSENT TEMPLATE	Banking/Insurance/Financial products/credit cards					
Brand Name :	CONSENT TEMPLATE brand						
Scope of Consent:	CONSENT TEMPLATE scope	Tou nave used 62 characters. This is only a guide, as variable netus may vary in rengul.					
Registered TSP:	BSNL						
Action:							
+ 1407162643660139461	testing3 Promotional	65798 Banking/Insurance/Financial BSNL 16-Jul-2021					



13. Adding a Service Content Template



	DASHBOARD HEADERS	TEMPLATES	TELEMARKETERS	CONSENTS UPLOAD MC	ORE
Add Content Template					
		01	(now more about (Content Template Guidelin	es
Complate Type O Promotional O Transactional O Service	Template Name *		CONT	TENT TEMPLATE PREVIEW	
Consent Type	testtemplate		<service Banking/</service 	>	
Implicit O Explicit	Template Message Type		t cards		
	Regional		-		
×testhy	Template Message *	Insert Variab	e		
	Variable part can contai	n 0-30 characters			
	products/credit car	ds	1		
	i You have used 58 ch guide, as variable fie	aracters. This is only a ds may vary in length.			
	CANCEL SAVE				





14. After submission it Acknowledges:

BSNL Cranalized lader								Preethi 🕚 🕚
			DASHBOAF	RD HEADE	ERS TEMPLATES T	ELEMARKETERS	CONSENTS UPLO	AD MORE
New Template added successfully	y for approval.							×
Content Templates								+ ADD
Enter Template ID/Name	Pendin	g		Active		▼ Enter Head	der	
SEARCH TEMPLATE ID	TELEMARKETER	TEMPLATE NAME	ТҮРЕ	HEADERS	CONTENT CATEGORY	REGISTERED TSP	REQUESTED DATE	STATUS DATE
+ 1407162667615630220	-	testtemplate	Service- Implicit	testhy	-	BSNL	19-Jul-2021 11:59:16	-
+ 1407162667599073151	-	test321	Promotional	134567	Banking/Insurance/Financi products/credit cards	al BSNL	19-Jul-2021 11:56:31	-
+ 1407162643650139461	-	testing3	Promotional	165798	Banking/Insurance/Financi	al BSNL	16-Jul-2021 17:26:41	-

15. Check the status templates after registration:

SNL State								Preethi 🧃
			DASHBOAF	RD HEADE	RS TEMPLATES 1	ELEMARKETERS	CONSENTS UPLO	AD MORE
Content Templates								+ ADD
Enter Template ID/Name	Pendin	g		Active		▼ Enter Head	der	
SEARCH								DOWNLOAD
TEMPLATE ID	TELEMARKETER	TEMPLATE NAME	TYPE	HEADERS	CONTENT CATEGORY	REGISTERED TSP	REQUESTED DATE	STATUS DATE
+ 1407162667615630220	-	testtemplate	Service- Implicit	testhy	-	BSNL	19-Jul-2021 11:59:16	-
+ 1407162667599073151	-	test321	Promotional	134567	Banking/Insurance/Financi products/credit cards	al BSNL	19-Jul-2021 11:56:31	-
+ 1407162643660139461	-	testing3	Promotional	165798	Banking/Insurance/Financi products/credit cards	al BSNL	16-Jul-2021 17:26:41	-
+ 1407162643656172273		testing2	Promotional	165798	Banking/Insurance/Financi	al BSNL	16-Jul-2021	-



16. Preview of the template approved.

Telemarketer: - Entity: preethibsnite Template Type: Service-Implin Message Type: Regional	tent Te	emplate Name:	
Entity: preethibsnite Template Type: Service-Impli Message Type: Regional	tent Te	testtemplate	
Template Type: Service-Impli. Message Type: Regional	it	testtemplate	
Message Type: Regional		testtemplate	
Content Category:	Те	emplate Message:	
Header(s): testhy			
Consent Template:		< Service-Implicit > Banking/Insurance/Financial products/cre	edit cards
Brand Name :			
Scope of Consent:		You have used 67 characters. This is only a gui	ide, as variable fields may vary in length.
Registered TSP: BSNL			

17. Approved templates.

BSNL Frankers Index									Preethi 🔇
				DASHBOARD	HEADERS	TEMPLATES	TELEMARKETERS	CONSENTS UPLO	AD MORE
Co	ntent Templates								+ ADD
Ent	ter Template ID/Name	Approv	ed	Ŧ	Active		← Enter Head	ler	
S	SEARCH								DOWNLOAD
1	TEMPLATE ID	TELEMARKETER	TEMPLATE NAME	ТҮРЕ	HEADERS	CONTENT CATEGOR	REGISTERED TSP	REQUESTED DATE	STATUS DATE
-	1407162626299318958	-	serviceimplicit	Service- Implicit	testhy	-	BSNL	14-Jul-2021 17:13:13	1 4-Jul- 2021 17:13:59
	Status: Approved B	+ Add Headers							
+	1407162626253215595	-	testexplicit	Service- Explicit	teston	-	BSNL	14-Jul-2021 17:05:32	14-Jul- 2021 17-08-20



18. Pending templates

BSNL Crusting later								Preethi 🕚	-
			DASHBOAR	RD HEADE	RS TEMPLATES	TELEMARKETERS	CONSENTS UPLO	AD MORE	
Content Templa	ites							+ ADD	
Enter Template ID/Name	Pen	ling		Active		▼ Enter Head	er		
SEARCH							6	DOWNLOAD	
TEMPLATE ID	TELEMARKETER	NAME	TYPE	HEADERS	CONTENT CATEGORY	REGISTERED TSP	REQUESTED DATE	STATUS DATE	
- <u>140716266761563</u>	0220	testtemplate	Service- Implicit	testhy	-	BSNL	19-Jul-2021 11:59:16	-	
Status: Per	nding								
+ 140716266759907:	<u>3151</u>	test321	Promotional	134567	Banking/Insurance/Financi products/credit cards	ial BSNL	19-Jul-2021 11:56:31	-	
+ 140716264366013	9461	testino3	Promotional	165798	Banking/Insurance/Finance	ial BSNL	16-Jul-2021	-	

19. Customer wants to view all Content Templates.

Ø								_	
BSNL Creating land	<mark>↓</mark> <mark>≉</mark>								Preethi 🕚
				DASHBOARD	HEADER:	S TEMPLATES TE	LEMARKETERS	CONSENTS UPLO	AD MORE
	Content Templates								+ ADD
	Enter Template ID/Name	All		Ŧ	Active		▼ Enter Heade	er	
	SEARCH							Г	DOWNLOAD
	TEMPLATE ID	TELEMARKETER	TEMPLATE NAME	ТҮРЕ	HEADERS	CONTENT CATEGORY	REGISTERED TSP	REQUESTED	STATUS DATE
	1407162667615630220	-	testtemplate	Service- Implicit	testhy	-	BSNL	19-Jul-2021 11:59:16	-
	Status: Pending								
	Action: -								
	1407162667599073151	-	test321	Promotional	134567	Banking/Insurance/Financia products/credit cards	al BSNL	19-Jul-2021 11:56:31	19-Jul- 2021 18:16:36
	Status: Approved								
	Action: Suspend	+ Add Headers							



20. Customer can Suspend the approved template:

Pic 1:	BS Count	SNL Instantion								Preethi 😐 👻	
					DASHBOARD	HEADERS	S TEMPLATES TE	LEMARKETERS	CONSENTS UPLO	AD MORE	
		Content Templates								+ ADD	
		Enter Template ID/Name	All		Ŧ	Active		▼ Enter Head	der		
		SEARCH								DOWNLOAD	
		TEMPLATE ID	TELEMARKETER	TEMPLATE NAME	TYPE	HEADERS	CONTENT CATEGORY	REGISTERED TSP	REQUESTED	STATUS DATE	
		- 1407162667615630220	-	testtemplate	Service- Implicit	testhy	**	BSNL	19-Jul-2021 11:59:16		
		Status: Pending Action:									
		1407162667599073151	-	test321	Promotional	134567	Banking/Insurance/Financi products/credit cards	al BSNL	19-Jul-2021 11:56:31	19-Jul- 2021 18:16:36	
		Status: Approved									
		Action:	+ Add Headers								





Pic 3:	MBSNL BSNL					×			Preethi 💿	-
				Templa successf	ite delet ully : tes	ted TELEN	ARKETERS	CONSENTS UPLO	AD MORE	
	Content Templates								+ ADD	
	Enter Template ID/Name	All			ok (Im	-	Enter Head	er		
	SEARCH								DOWNLOAD	
	TEMPLATE ID	TELEMARKETER	TEMPLATE NAME	TYPE	HEADERS	CONTENT CATEGORY	REGISTERED TSP	REQUESTED DATE	STATUS DATE	
	+ 1407162667615630220	-	testtemplate	Service- Implicit	testhy	-	BSNL	19-Jul-2021 11:59:16	-	
	+ <u>1407162643660139461</u>		testing3	Promotional	165798	Banking/Insurance/Financial products/credit cards	BSNL	16-Jul-2021 17:26:41	-77	
	+ 1407162643656172273	-	testing2	Promotional	165798	Banking/Insurance/Financial products/credit cards	BSNL	16-Jul-2021 17:26:02	-	
	+ 1407162643651430602	-	testing1	Promotional	165798	Banking/Insurance/Financial products/credit cards	BSNL	16-Jul-2021 17:25:14	-	
	+ 1407162643397298944	-	testte	Promotional	134567	Banking/Insurance/Financial products/credit cards	BSNL	16-Jul-2021 16:42:53	-	

21. Customer can add Header to the approved template:

Connecting large forthe								
			DASHBOARD	HEADER	S TEMPLATES TE	ELEMARKETERS	CONSENTS UPLO	AD MO
Content Templates								+ ADD
Enter Template ID/Name	All		Ŧ	Active		▼ Enter Hea	der	
SEARCH								DOWNLOAD
TEMPLATE ID	TELEMARKETER	TEMPLATE NAME	TYPE	HEADERS	CONTENT CATEGORY	REGISTERED TSP	REQUESTED DATE	STATUS DATE
1407162667615630220	-	testtemplate	Service- Implicit	testhy	-	BSNL	19-Jul-2021 11:59:16	
Status: Pending Action: -								
- <u>1407162667599073151</u>	-	test321	Promotional	134567	Banking/Insurance/Financi products/credit cards	ial BSNL	19-Jul-2021 11:56:31	19-Jul- 2021 18:16:36





	+ 1407162626250534957	-	Add Headers	Banking/Insurance/Financial	BSNL	14-Jul-2021 17:05:05	14-Jul- 2021 17:08:11
	+ 1407162624824086814	-	×testhy		BSNL	14-Jul-2021 13:07:21	14-Jul- 2021 13:07:40
	- <u>1407152524821949543</u>	-	CANCEL		BSNL	14-Jul-2021 13:06:59	14-Jul- 2021 13:07:46
	Status: Approved Action: Ill Suspend	+ Add Headers					
	+ 1407162624809169454	-	CONTENT TEMPLATE Promotional PROMO	134567 Banking/Insurance/Financial products/credit cards	BSNL	14-Jul-2021 13:04:52	14-Jul- 2021 13:06:30
	Showing 1 to 17 of 17 entrie	25				Previous	1 Next
Company FAQs Feedback		www.bsnl.co.	in	Bharat Sanchar Nigam Limited is an Indian state-owned telecommunications company headquartered in New Delhi.			POWERED BY TRUBLOO PRODUCT OF TANLA
Contact Us							









22. Customer can add ConsentTemplates to the approved template:

			DASHBOA	RD HEADERS	TEMPLATES TELE	EMARKETERS C	ONSENTS UPLOAD	MORE
Content Templates							(+ ADD
Enter Template ID/Name	Approv	ed		 Active 		✓ Enter Heade	r	
SEARCH							D	OWNLOAD
TEMPLATE ID	TELEMARKETER	TEMPLATE NAME	TYPE	HEADERS	CONTENT CATEGORY	REGISTERED TSP	REQUESTED DATE	STATUS DATE
1407162626299318958	-	serviceimplicit	Service- Implicit	testhy	-	BSNL	14-Jul-2021 17:13:13	14-Jul- 2021 17:13:59
Status: Approved								
Action: Suspend	+ Add Headers							
1407162626253215595		testexplicit	Service- Explicit	teston	-	BSNL	14-Jul-2021 17:05:32	14-Jul- 2021











Thank you

