

# Entity

## Content Templates

### User Manual

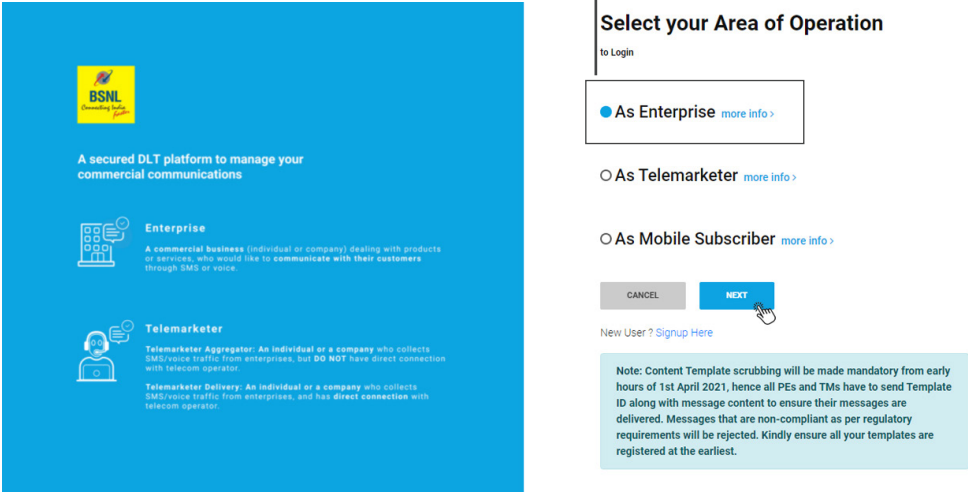


It would be perfect if you perused the manual before starting your Journey as a entity to accomplish distinct duties in the implementation.



1. Click on Login.

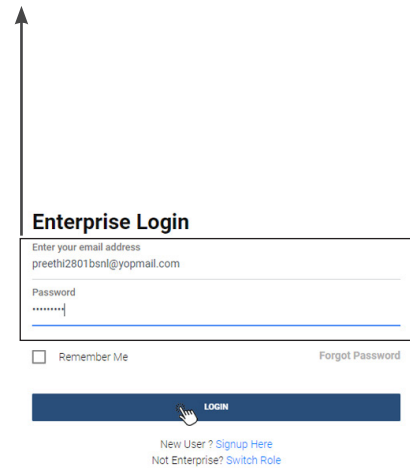
2. Select the area of operation as enterprise & click on next.



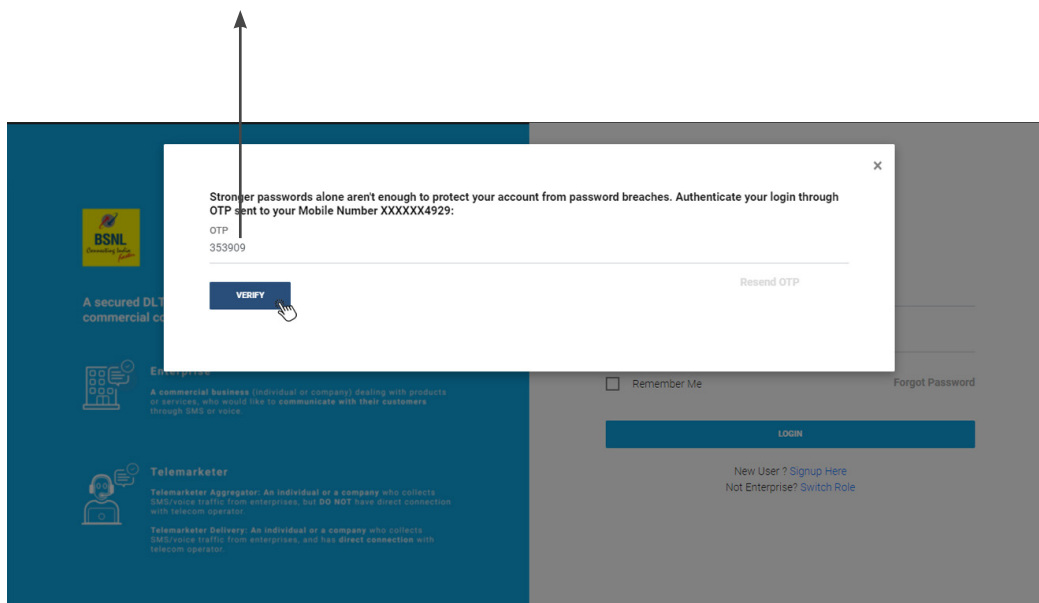
### 3. Enter your email id and password to login.

Email id: adbcd@gmail.com

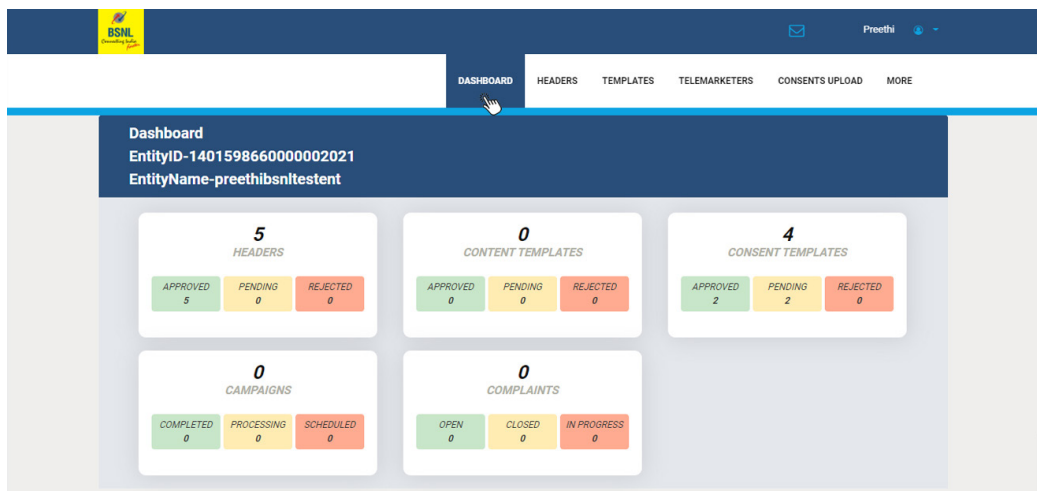
Password: Xxxxxx@123xxx



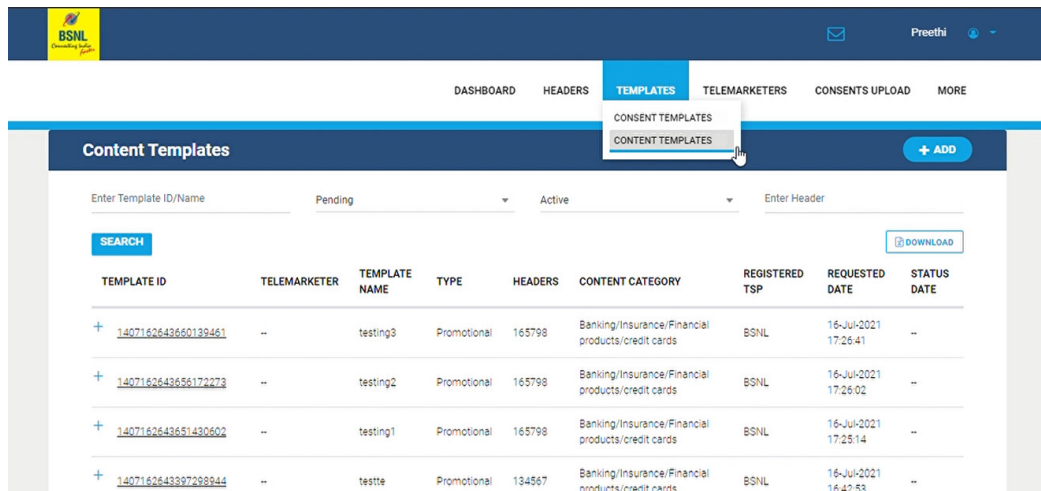
### 4. Authenticate the login through OTP generated to the registered mobile number.



5. View the Dashboard to see all the registered headers count , templates count etc.



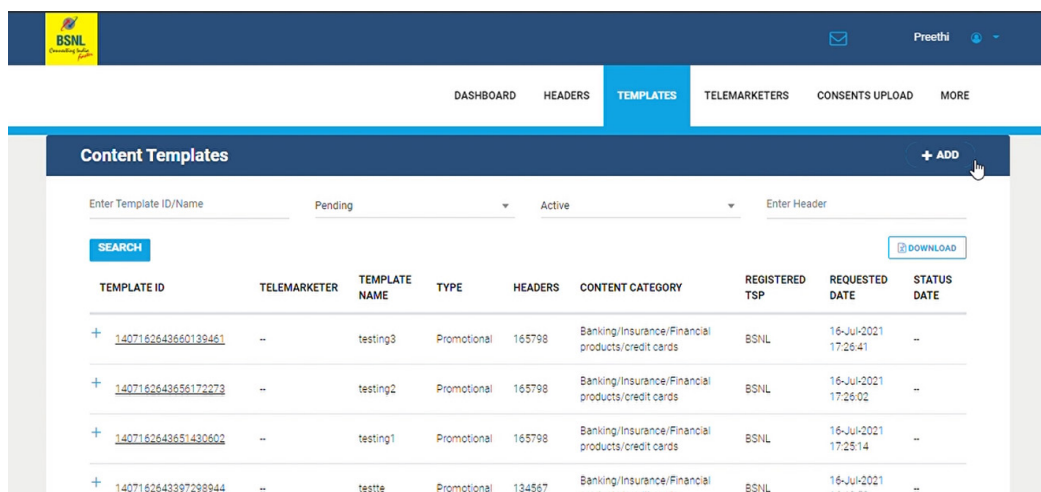
6. Click on template for registration.



The screenshot shows the 'Content Templates' page in the BSNL system. The 'TEMPLATES' tab is selected in the navigation bar. A dropdown menu is open over the 'CONTENT TEMPLATES' link, showing two options: 'CONTENT TEMPLATES' and 'CONTENT TEMPLATES'. The main content area displays a table of existing templates.

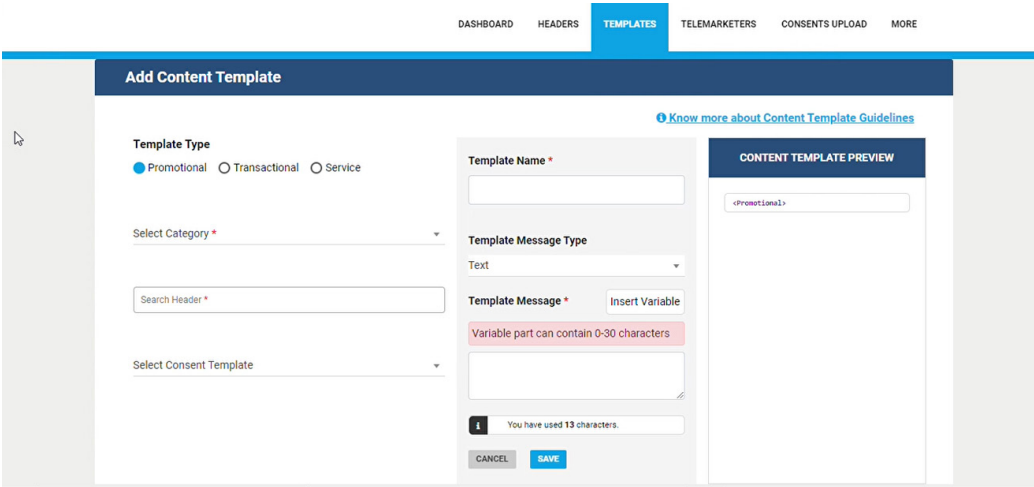
TEMPLATE ID	TELEMARKETER	TEMPLATE NAME	TYPE	HEADERS	CONTENT CATEGORY	REGISTERED TSP	REQUESTED DATE	STATUS DATE
<a href="#">1407162643650139461</a>	--	testing3	Promotional	165798	Banking/Insurance/Financial products/credit cards	BSNL	16-Jul-2021 17:26:41	--
<a href="#">1407162643656172273</a>	--	testing2	Promotional	165798	Banking/Insurance/Financial products/credit cards	BSNL	16-Jul-2021 17:26:02	--
<a href="#">1407162643651430602</a>	--	testing1	Promotional	165798	Banking/Insurance/Financial products/credit cards	BSNL	16-Jul-2021 17:25:14	--
<a href="#">1407162643397298944</a>	--	testte	Promotional	134567	Banking/Insurance/Financial products/credit cards	BSNL	16-Jul-2021 16:42:53	--

7. Click on + Add for registering the template.



The screenshot shows the same 'Content Templates' page as above, but with the '+ ADD' button in the top right corner highlighted by a mouse cursor, indicating the next step in the process.

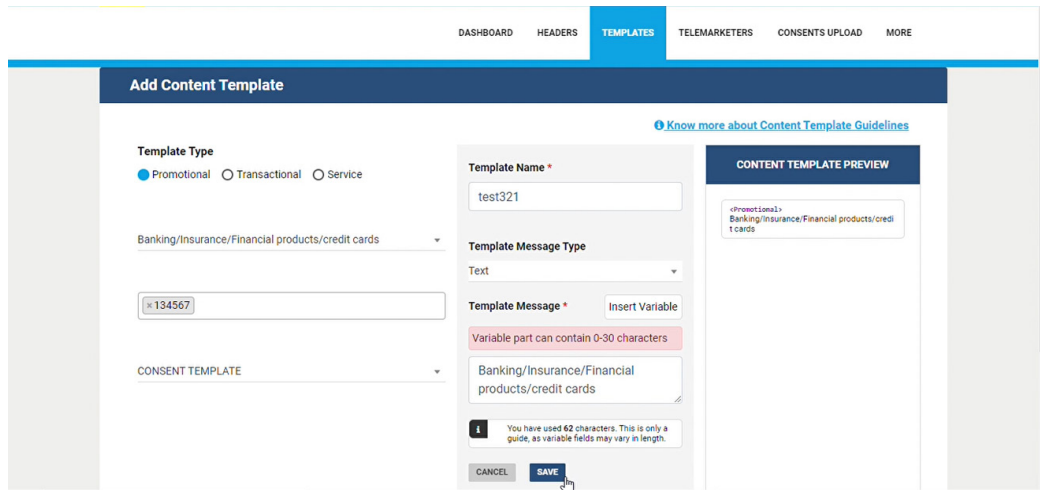
## 8. Adding a Content Template



### Mandatory fields to be filled are as follows:

- Template type (Promotional Transactional Service (Implicit / Explicit))
- Category chose from the drop-down list.
- Header choice the header which are already registered approved and active in nature.
- Consent template tagging for (promotional & service explicit messages)
- Message type (Choose - Text (For English Content) / Regional (For content in regional language)).

9. Once the variable is inserted before the submitting you can preview the message how it will be delivered:



**Add Content Template**

Template Type:  Promotional  Transactional  Service

Banking/Insurance/Financial products/credit cards

134567

CONSENT TEMPLATE

Template Name \*: test321

Template Message Type: Text

Template Message \*: Banking/Insurance/Financial products/credit cards

Variable part can contain 0-30 characters

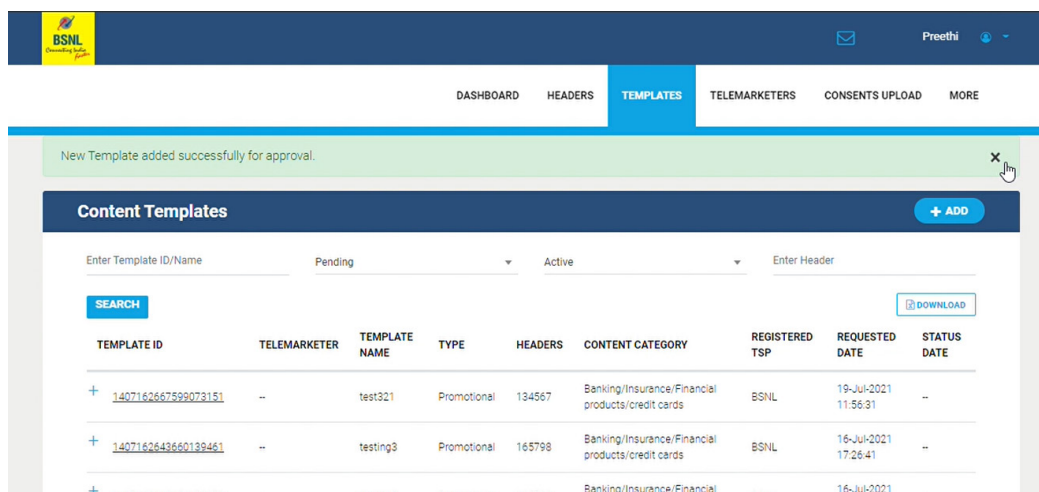
You have used 62 characters. This is only a guide, as variable fields may vary in length.

CANCEL SAVE

CONTENT TEMPLATE PREVIEW

<Promotional>  
Banking/Insurance/Financial products/credit cards

10. After submission it Acknowledges:



New Template added successfully for approval.

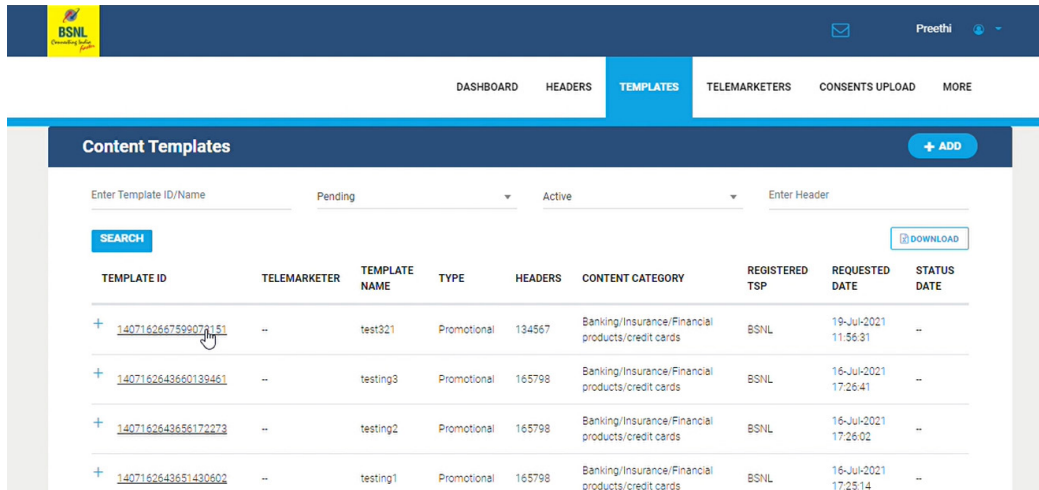
**Content Templates** + ADD

Enter Template ID/Name Pending Active Enter Header

SEARCH DOWNLOAD

TEMPLATE ID	TELEMARKETER	TEMPLATE NAME	TYPE	HEADERS	CONTENT CATEGORY	REGISTERED TSP	REQUESTED DATE	STATUS DATE
+ 1407162667599073151	--	test321	Promotional	134567	Banking/Insurance/Financial products/credit cards	BSNL	19-Jul-2021 11:56:31	--
+ 1407162643660139461	--	testing3	Promotional	165798	Banking/Insurance/Financial products/credit cards	BSNL	16-Jul-2021 17:26:41	--
+ 1407162643656172273	--	testino2	Promotional	165798	Banking/Insurance/Financial	BSNL	16-Jul-2021	--

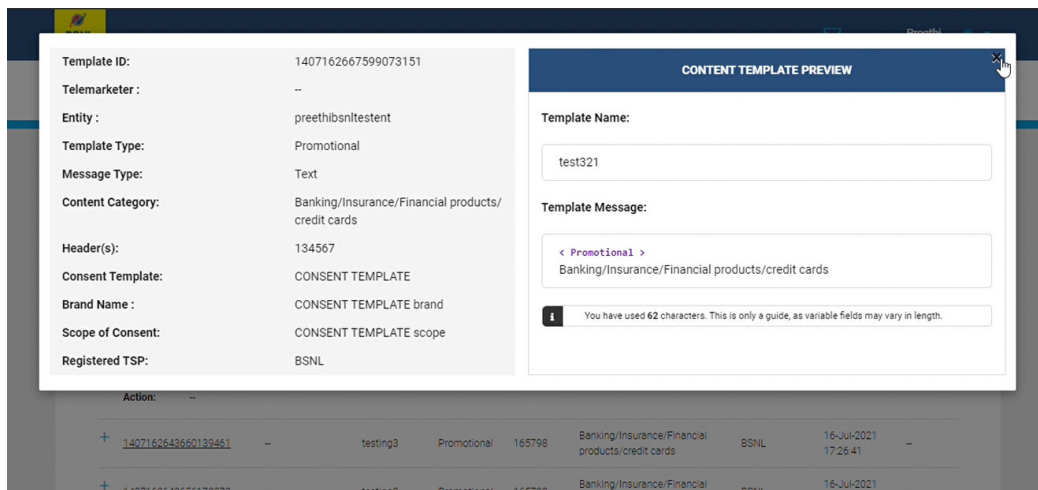
## 11. Check the status templates after registration:



The screenshot shows the 'Content Templates' dashboard. At the top, there are navigation tabs: DASHBOARD, HEADERS, **TEMPLATES**, TELEMARKETERS, CONSENTS UPLOAD, and MORE. Below the tabs, there's a search bar and a '+ ADD' button. The main content is a table with the following columns: TEMPLATE ID, TELEMARKETER, TEMPLATE NAME, TYPE, HEADERS, CONTENT CATEGORY, REGISTERED TSP, REQUESTED DATE, and STATUS DATE. The table contains four rows of promotional templates.

TEMPLATE ID	TELEMARKETER	TEMPLATE NAME	TYPE	HEADERS	CONTENT CATEGORY	REGISTERED TSP	REQUESTED DATE	STATUS DATE
<a href="#">1407162667599073151</a>	--	test321	Promotional	134567	Banking/Insurance/Financial products/credit cards	BSNL	19-Jul-2021 11:56:31	--
<a href="#">1407162643660139461</a>	--	testing3	Promotional	165798	Banking/Insurance/Financial products/credit cards	BSNL	16-Jul-2021 17:26:41	--
<a href="#">1407162643656172273</a>	--	testing2	Promotional	165798	Banking/Insurance/Financial products/credit cards	BSNL	16-Jul-2021 17:26:02	--
<a href="#">1407162643651430602</a>	--	testing1	Promotional	165798	Banking/Insurance/Financial products/credit cards	BSNL	16-Jul-2021 17:25:14	--

## 12. Preview of the template approved.



The screenshot shows a 'CONTENT TEMPLATE PREVIEW' modal. On the left, there's a list of template details. On the right, there's a preview of the template name and message. The message preview shows a promotional message with a character count warning.

Template ID:	1407162667599073151
Telemarketer :	--
Entity :	preethibsnltestent
Template Type:	Promotional
Message Type:	Text
Content Category:	Banking/Insurance/Financial products/credit cards
Header(s):	134567
Consent Template:	CONSENT TEMPLATE
Brand Name :	CONSENT TEMPLATE brand
Scope of Consent:	CONSENT TEMPLATE scope
Registered TSP:	BSNL

**CONTENT TEMPLATE PREVIEW**

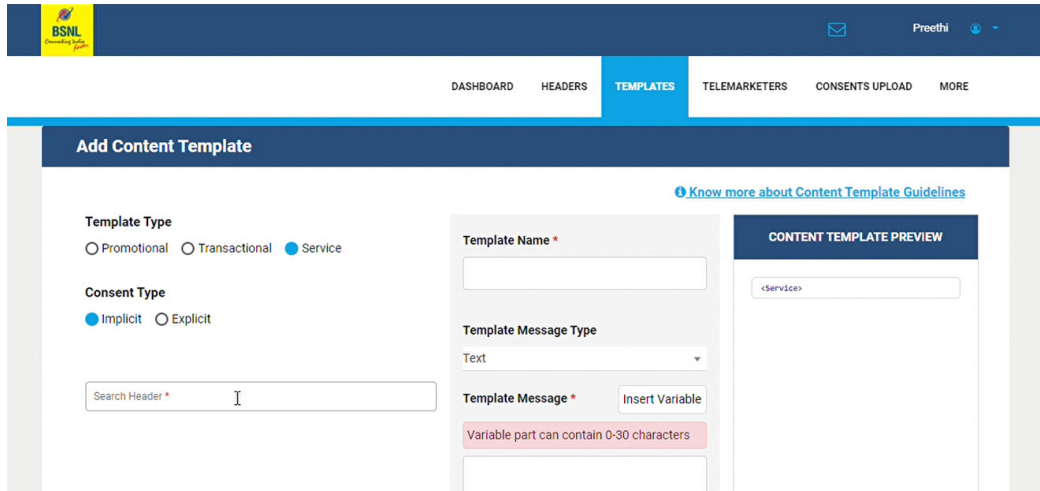
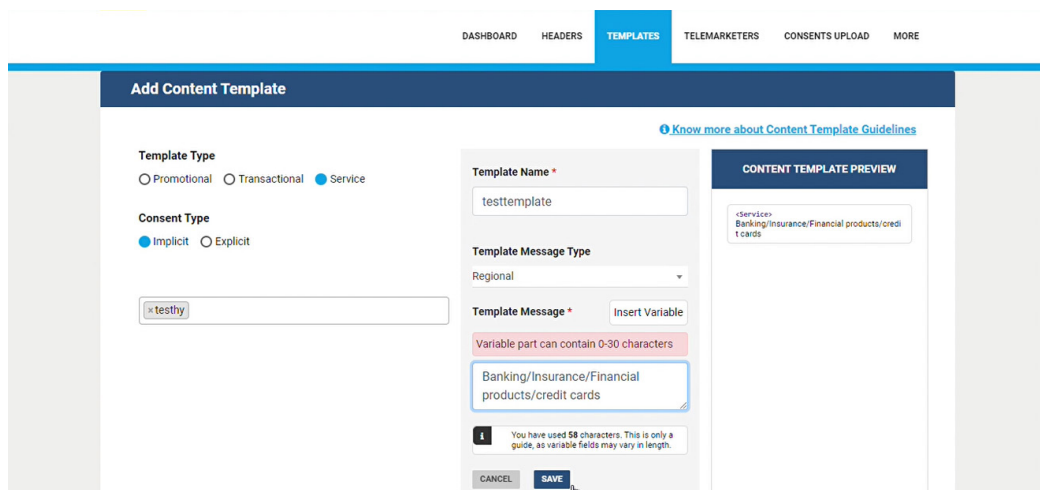
Template Name:  
test321

Template Message:  
< Promotional >  
Banking/Insurance/Financial products/credit cards

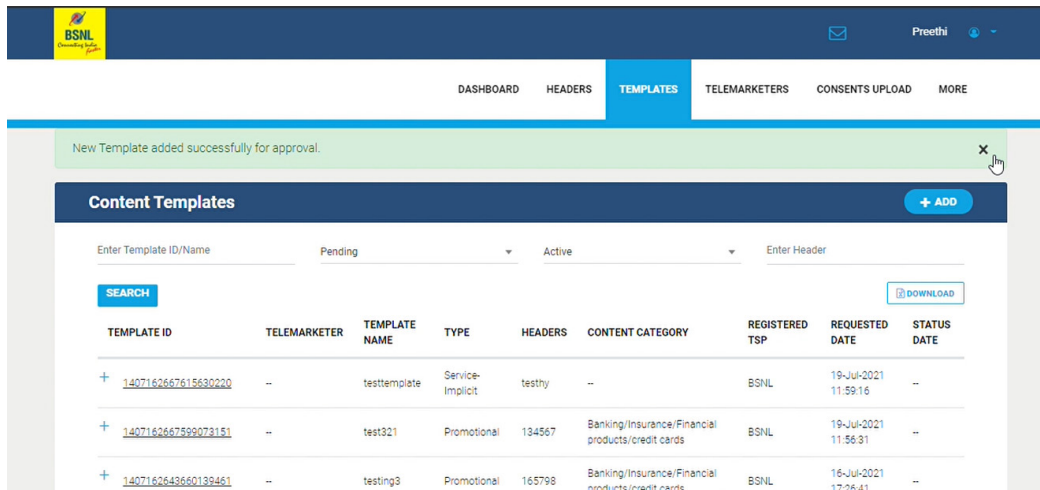
**1** You have used 62 characters. This is only a guide, as variable fields may vary in length.



### 13. Adding a Service Content Template

14. After submission it Acknowledges:



New Template added successfully for approval.

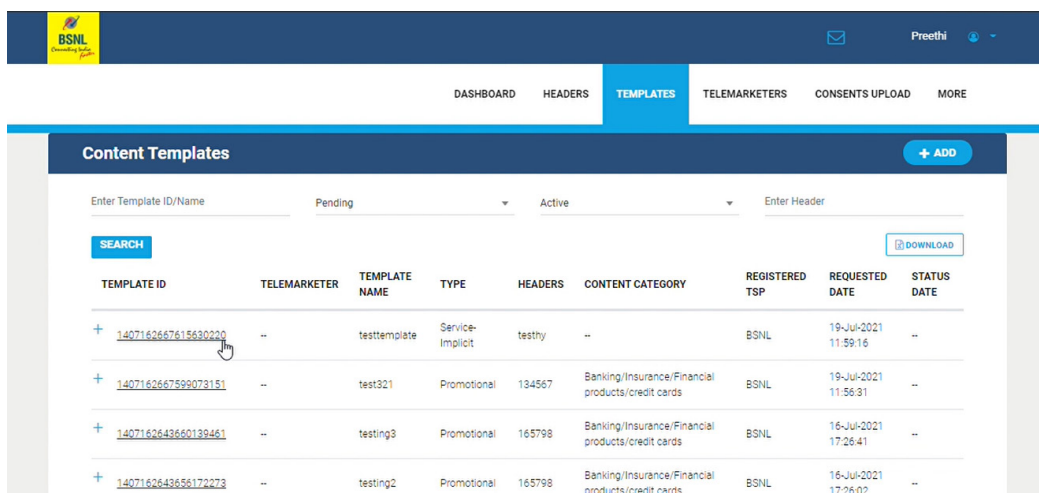
**Content Templates** + ADD

Enter Template ID/Name Pending Active Enter Header

SEARCH DOWNLOAD

TEMPLATE ID	TELEMARKETER	TEMPLATE NAME	TYPE	HEADERS	CONTENT CATEGORY	REGISTERED TSP	REQUESTED DATE	STATUS DATE
<a href="#">1407162667615630220</a>	--	testtemplate	Service-Implicit	testthy	--	BSNL	19-Jul-2021 11:59:16	--
<a href="#">1407162667599073151</a>	--	test321	Promotional	134567	Banking/Insurance/Financial products/credit cards	BSNL	19-Jul-2021 11:56:31	--
<a href="#">1407162643660139461</a>	--	testing3	Promotional	165798	Banking/Insurance/Financial products/credit cards	BSNL	16-Jul-2021 17:26:41	--

15. Check the status templates after registration:



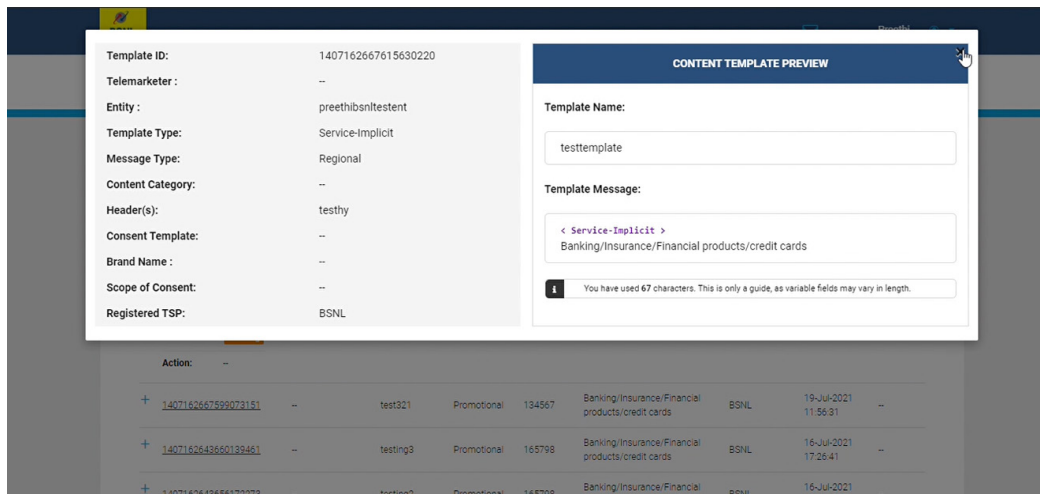
**Content Templates** + ADD

Enter Template ID/Name Pending Active Enter Header

SEARCH DOWNLOAD

TEMPLATE ID	TELEMARKETER	TEMPLATE NAME	TYPE	HEADERS	CONTENT CATEGORY	REGISTERED TSP	REQUESTED DATE	STATUS DATE
<a href="#">1407162667615630220</a>	--	testtemplate	Service-Implicit	testthy	--	BSNL	19-Jul-2021 11:59:16	--
<a href="#">1407162667599073151</a>	--	test321	Promotional	134567	Banking/Insurance/Financial products/credit cards	BSNL	19-Jul-2021 11:56:31	--
<a href="#">1407162643660139461</a>	--	testing3	Promotional	165798	Banking/Insurance/Financial products/credit cards	BSNL	16-Jul-2021 17:26:41	--
<a href="#">1407162643656172273</a>	--	testing2	Promotional	165798	Banking/Insurance/Financial products/credit cards	BSNL	16-Jul-2021 17:26:02	--

## 16. Preview of the template approved.



The screenshot shows a 'CONTENT TEMPLATE PREVIEW' modal window. On the left, there is a metadata section with the following details:

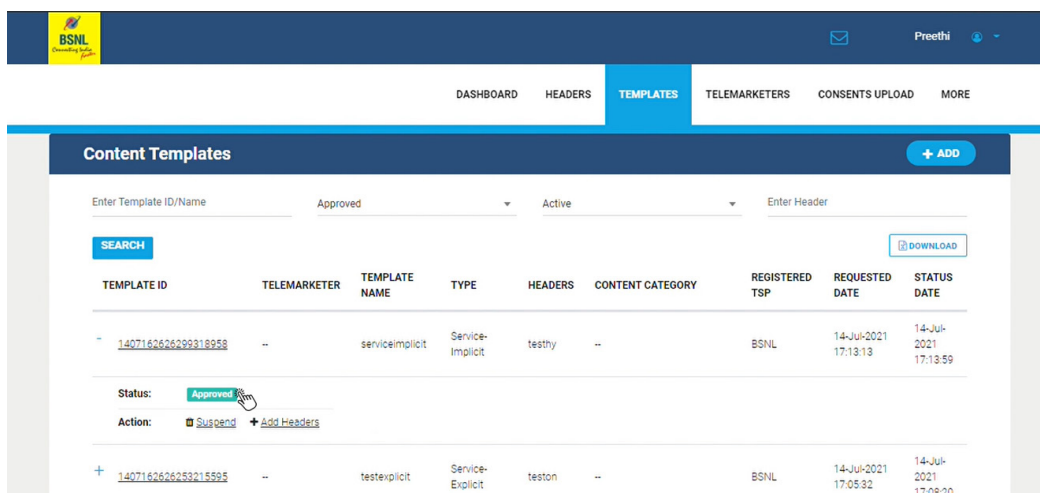
- Template ID: 1407162667615630220
- Telemarketer: --
- Entity: preethibsnitestent
- Template Type: Service-implicit
- Message Type: Regional
- Content Category: --
- Header(s): testthy
- Consent Template: --
- Brand Name: --
- Scope of Consent: --
- Registered TSP: BSNL

On the right, the 'Template Name' field contains 'testtemplate'. The 'Template Message' field shows: '< Service-Implicit > Banking/Insurance/Financial products/credit cards'. A character count warning states: 'You have used 67 characters. This is only a guide, as variable fields may vary in length.'

Below the modal, a table lists several templates:

+	1407162667599073151	--	test321	Promotional	134567	Banking/Insurance/Financial products/credit cards	BSNL	19-Jul-2021 11:56:31	--
+	14071626436650133461	--	testing3	Promotional	165798	Banking/Insurance/Financial products/credit cards	BSNL	16-Jul-2021 17:26:41	--
+	14071626436656172273	--	testing02	Promotional	166798	Banking/Insurance/Financial	BSNL	16-Jul-2021	--

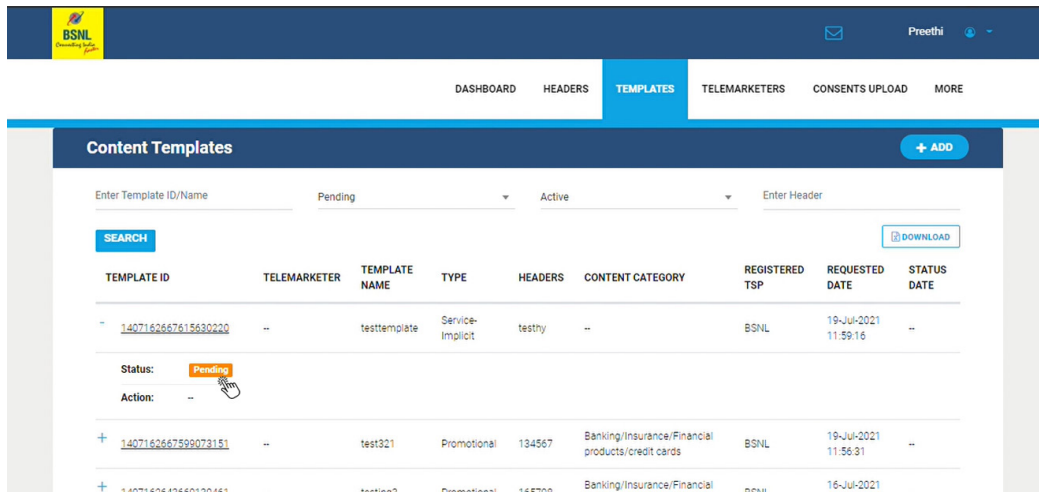
## 17. Approved templates.



The screenshot shows the 'Content Templates' dashboard. The navigation bar includes 'DASHBOARD', 'HEADERS', 'TEMPLATES', 'TELEMARKETERS', 'CONSENTS UPLOAD', and 'MORE'. The 'TEMPLATES' tab is active. The dashboard features a search bar, a 'DOWNLOAD' button, and a table of templates.

SEARCH	TELEMARKETER	TEMPLATE NAME	TYPE	HEADERS	CONTENT CATEGORY	REGISTERED TSP	REQUESTED DATE	STATUS DATE
1407162626293318958	--	serviceimplicit	Service-Implicit	testthy	--	BSNL	14-Jul-2021 17:13:13	14-Jul-2021 17:13:59
Status: <b>Approved</b> Action: <input type="checkbox"/> Suspend <input type="checkbox"/> Add Headers								
14071626262933215325	--	testexplicit	Service-Explicit	teston	--	BSNL	14-Jul-2021 17:05:32	14-Jul-2021 17:08:20

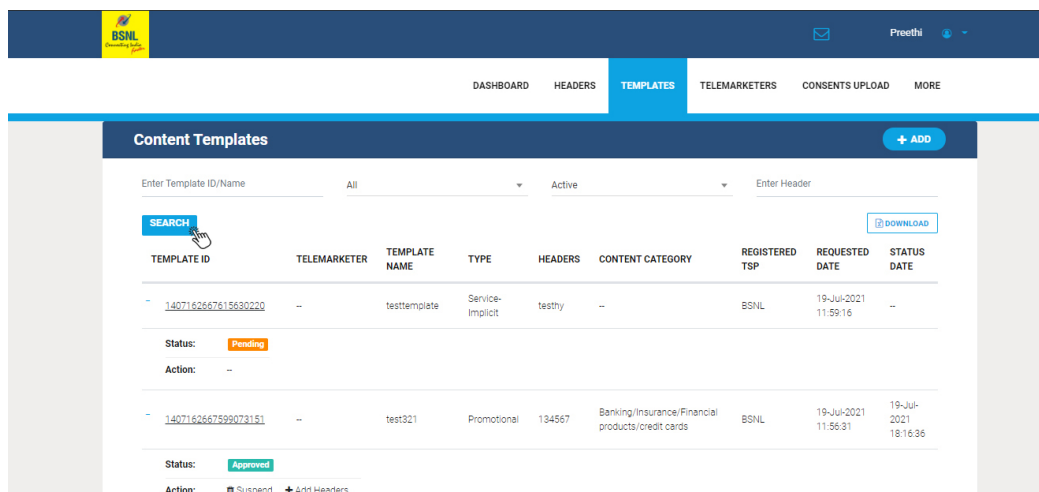
## 18. Pending templates



The screenshot shows the 'Content Templates' page in the BSNL system. The navigation bar includes 'DASHBOARD', 'HEADERS', 'TEMPLATES', 'TELEMARKETERS', 'CONSENTS UPLOAD', and 'MORE'. The 'TEMPLATES' tab is active. The page title is 'Content Templates' with a '+ ADD' button. There are filters for 'Enter Template ID/Name', 'Pending', 'Active', and 'Enter Header'. A 'SEARCH' button and a 'DOWNLOAD' button are present. The table below shows the following data:

TEMPLATE ID	TELEMARKETER	TEMPLATE NAME	TYPE	HEADERS	CONTENT CATEGORY	REGISTERED TSP	REQUESTED DATE	STATUS DATE
1407162667615630220	--	testtemplate	Service-Implicit	testny	--	BSNL	19-Jul-2021 11:59:16	--
Status: <span style="background-color: orange; color: white; padding: 2px;">Pending</span> Action: --								
1407162667599073151	--	test321	Promotional	134567	Banking/Insurance/Financial products/credit cards	BSNL	19-Jul-2021 11:56:31	--
1407162643660139461	--	testino3	Promotional	165798	Banking/Insurance/Financial	BSNL	16-Jul-2021	--

## 19. Customer wants to view all Content Templates.

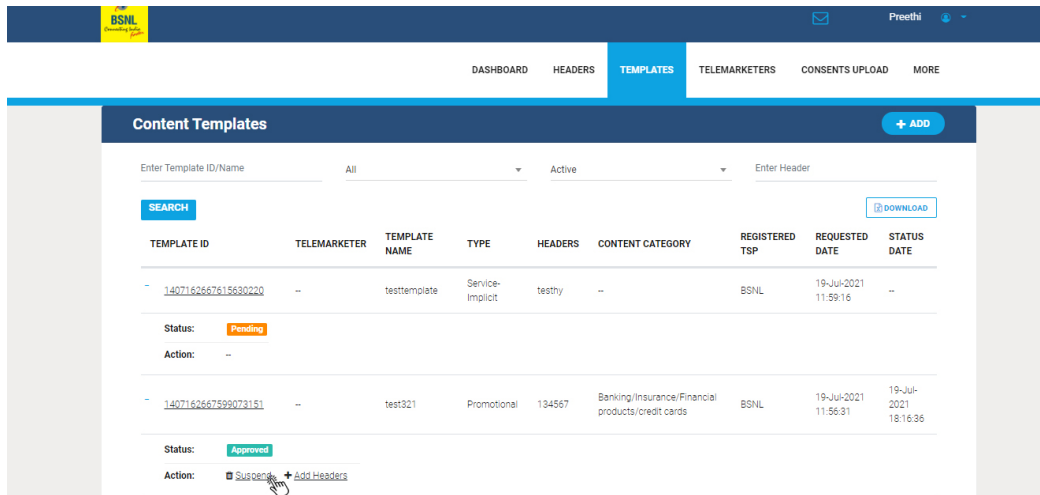


The screenshot shows the 'Content Templates' page with the filter set to 'All'. The table now displays two templates:

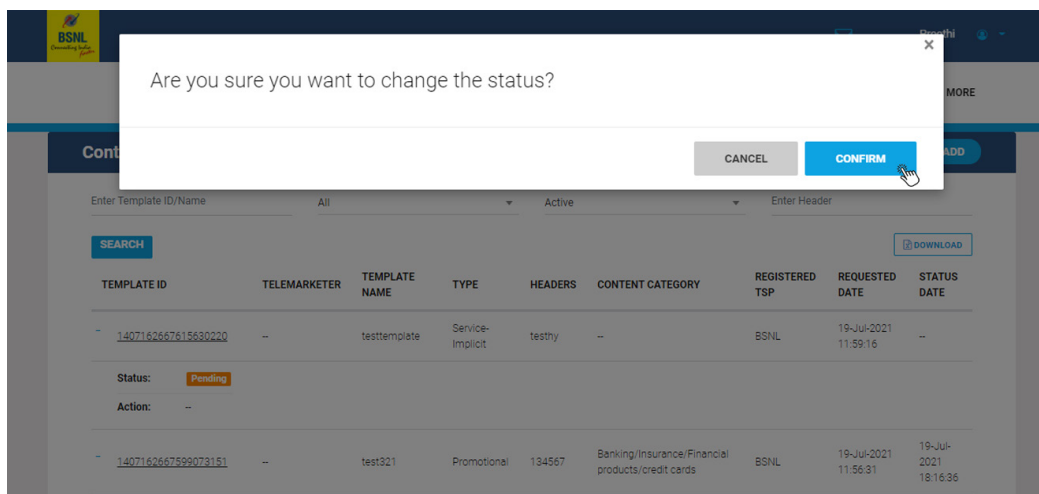
TEMPLATE ID	TELEMARKETER	TEMPLATE NAME	TYPE	HEADERS	CONTENT CATEGORY	REGISTERED TSP	REQUESTED DATE	STATUS DATE
1407162667615630220	--	testtemplate	Service-Implicit	testny	--	BSNL	19-Jul-2021 11:59:16	--
Status: <span style="background-color: orange; color: white; padding: 2px;">Pending</span> Action: --								
1407162667599073151	--	test321	Promotional	134567	Banking/Insurance/Financial products/credit cards	BSNL	19-Jul-2021 11:56:31	19-Jul-2021 18:16:36
Status: <span style="background-color: green; color: white; padding: 2px;">Approved</span> Action: <span style="border: 1px solid gray; padding: 2px;">Suspend</span> <span style="border: 1px solid gray; padding: 2px;">+ Add Headers</span>								

20. Customer can Suspend the approved template:

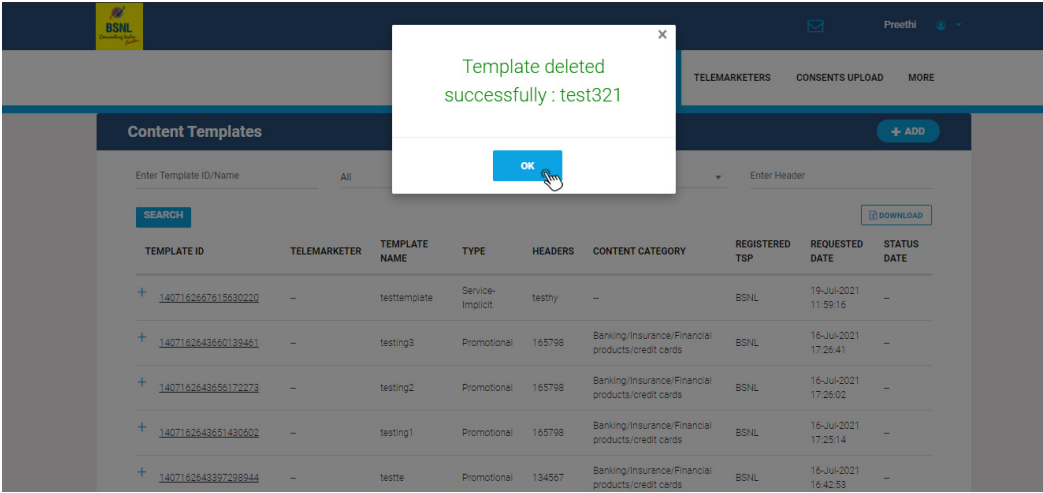
Pic 1:



Pic 2:

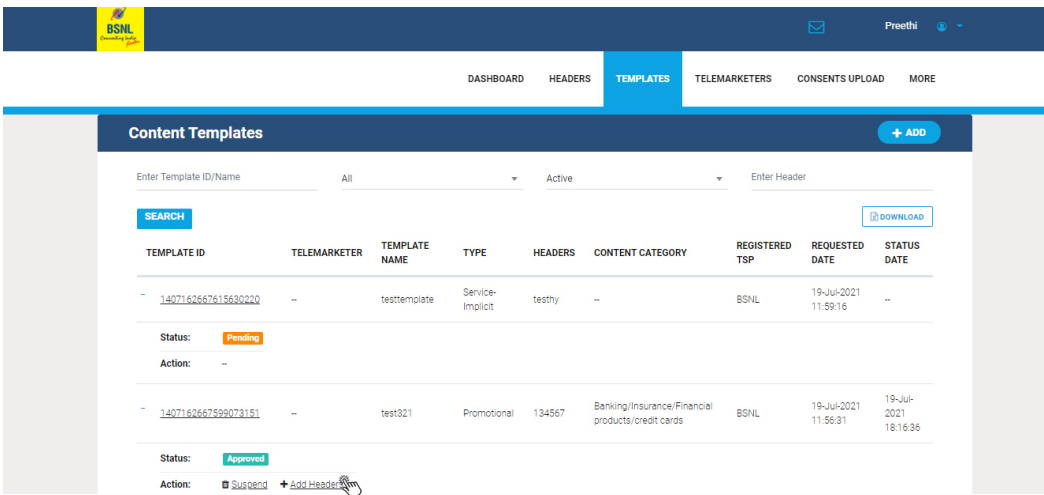


Pic 3:

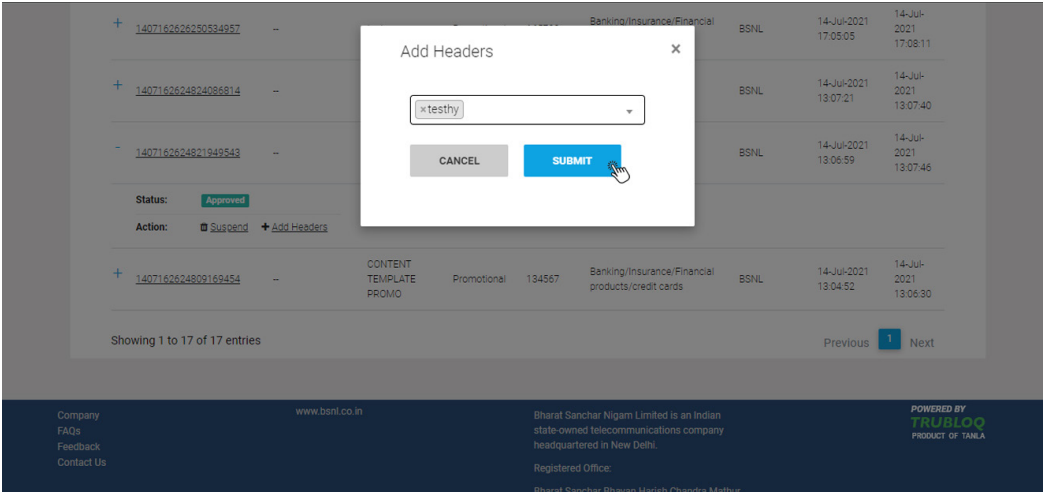


21. Customer can add Header to the approved template:

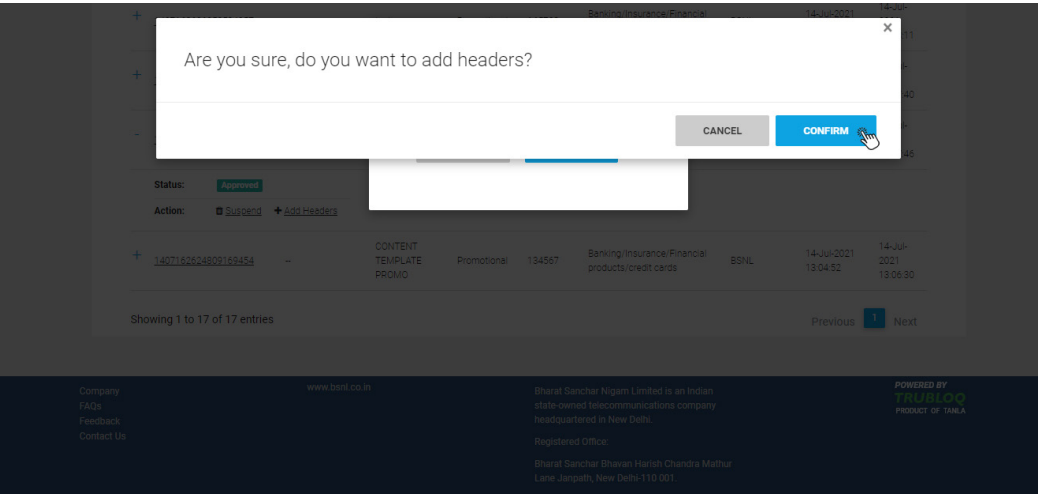
Pic 1:



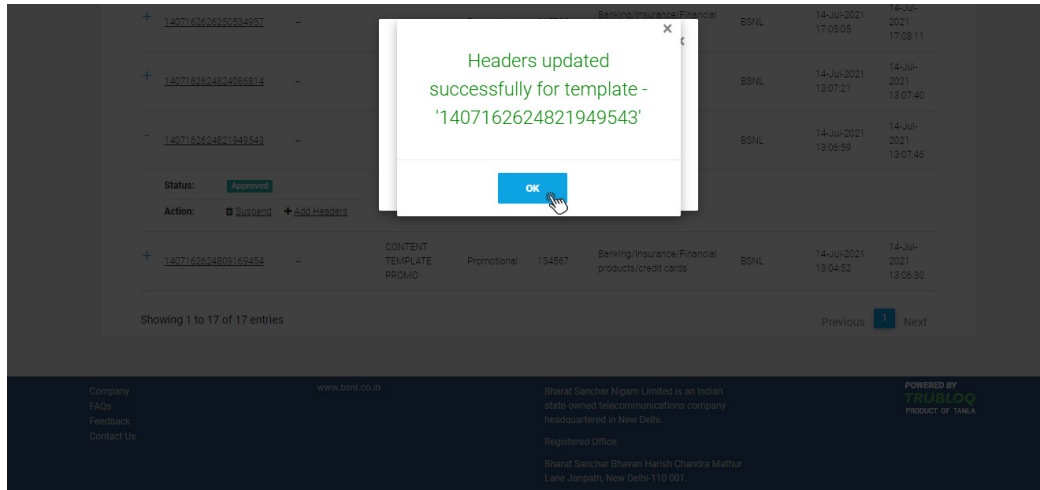
Pic 2:



Pic 3:

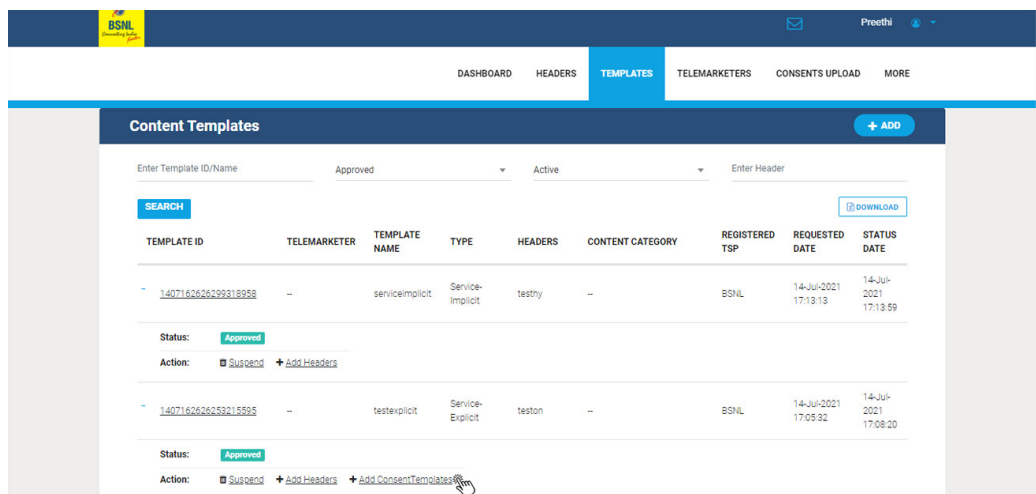


Pic 4:



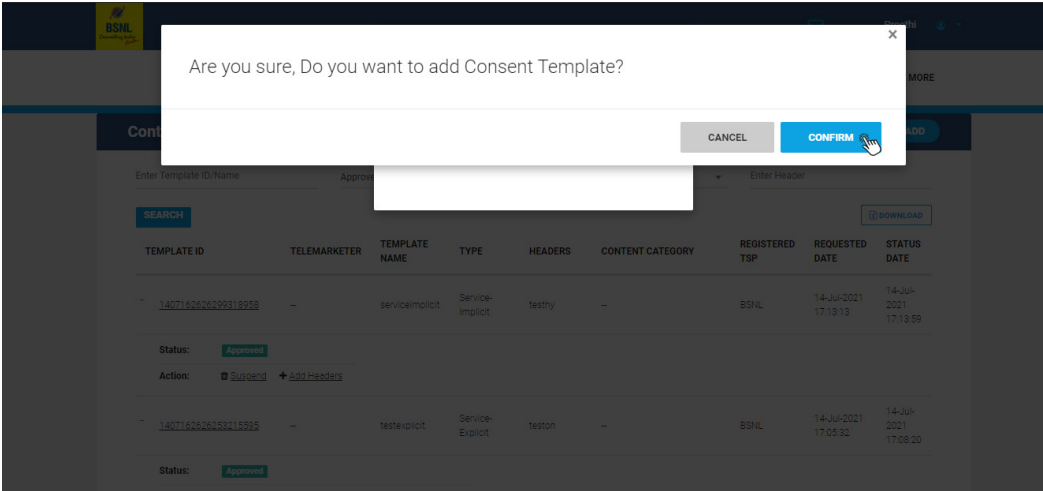
## 22. Customer can add ConsentTemplates to the approved template:

Pic 1:

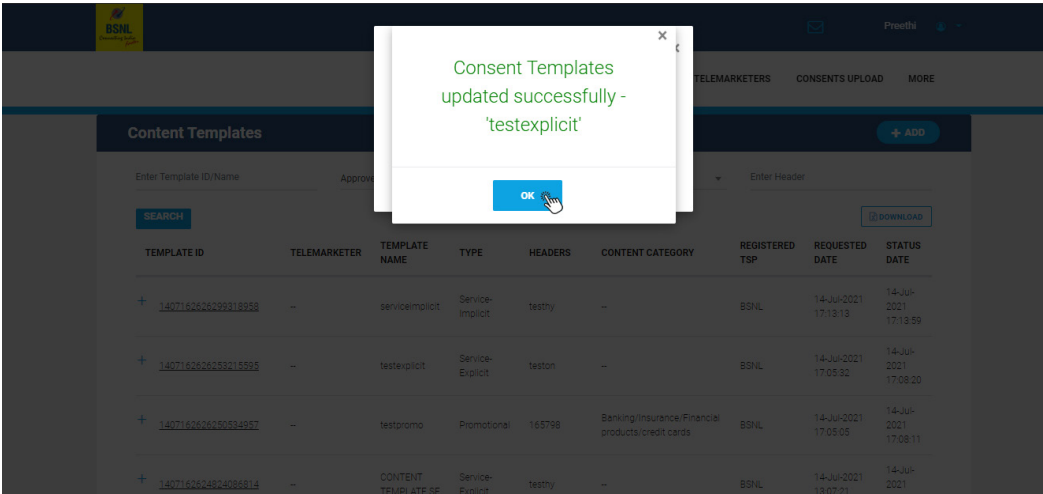




Pic 2:



Pic 3:





Thank you