# Entity Consent Template

**User Manual** 



It would be perfect if you perused the manual before starting your Journey as a entity to accomplish distinct duties in the implementation.





1. Click on Login.

2. Select the area of operation as enterprise & click on next.





3. Enter your email id and password to login.

	Email id: Password:	adbcd@gmail.com Xxxxxx@123xxx
		1
BSNL Connecting India Connecting India		Enterprise Login
A secured commercia	DLT platform to manage your al communications	preethi2801bsnl@yopmail.com Password 
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e	Telemarketer Telemarketer Agregater: As individual or a company who collects SUBVivous traffic from anterprises, but DD RDT have street connection	New User ? Signup Here Not Enterprise? Switch Role
	with secon operator. Telemarkete Delivery: An individual or a company who collects SUBVivele relief, from enterprises, and has direct connection with relecom operator.	

4. Authenticate the login through OTP generated to the registered mobile number.

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BSNL Durind of March	Stronger passwords alone aren't enough to protect your account of the protect your account of the protect your account of the protect your Mobile Number XXXXXX4929:	unt from password breaches. Authenticate your login through	×
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5. View the Dashboard to see all the registered headers count , templates count etc.

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#### **Consent Template Registration Process**

**Consent Template :** Standard message that is sent to end users of enterprises to inform the scope of the consent with a mention to receive communications on promotions and offers for specific products and services.

#### All Entities should align as per the following Guidelines :

- a. Registration of the consent template is a pre-requisite for uploading consents
- b. Consent Template should not contain any variables
- c. Brand/PE/Trade/Legal Name must be captured in consent template
- d. Scope of consent must be mentioned explicitly

Pls follow the below steps for registration:

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Company FAQs		www.bsnl.co.	in		Bharat Sanchar N state-owned telec	ligam Limited is a communications c	n Indian company		POWERED BY TRUBLOQ PRODUCT OF TANLA



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1408162815646427173	Carloantemplate	To send communication to carloan customers	SBI	BSNL	05-08-2021 15:11:55	05-08-2021 15:11:04	Approved	€ Edit
1408162814667579927	ConsentTempTesting	For Testing Purpose Only	TESTTEMP	BSNL	05-08-2021 12:28:32	05-08-2021 12:27:56	Approved	Ø Edit
1408162805837368199	TestTemplate04	for onboarding BSNL Customers.	Testbsni	BSNL	04-08-2021 11:57:03	04-08-2021 11:56:14	Approved	Ø Edit
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1408162815646427173	Carloantemplate	To send communication to car loan customers	SBI	BSNL	05-08-2021 15:11:55	05-08-2021 15:11:04	Approved	
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Template Name : Name as per their choice

Brand Name : Their product/trade name or if they have multiple brand names

**Scope of consent:** Type of communications they want to send to end users (We would like to send communication regarding all marketing offers and events to our registered customers. {opt-out procedure can also be given}). It should not contain any actual message contents.

#### **Examples:**

- [Brand Name]: Dear Customer, thanks for visiting The Design Studio in Andheri (W) today. We would love to stay in touch with you about our new launches and promotions. To continue receiving exciting offers from us on call/SMS, please submit your consent.
- 2. Dear Customer, we are pleased on your sign up with [Brand Name] today. To receive exciting promotions and offers on SMS/call,please submit your consent.
- 3. Dear Customer, thank you for submitting your property-related requirement on our website today. We will keep you informed on new listings suited to you. Please give your consent for receiving these listings through call/SMS. [Brand Name]

With above details filled, enterprises can submit templates for approval. There is no limit on number of consent templates that can be registered by an Entity. Post approval by the registrar, enterprise can link these consent templates with choice of content templates (promotional/ Service Explicit category only). Transactional and Service Implicit messages don't need a consent.



#### DOs for consent templates:

- Choose short name to a template which is relevant. This helps in choosing right consent template while tagging to content templates
- Brand name should be relevant
- Scope of content should be clear, explicit, and relevant
- Its optional for entities who wants to provide opt-out information, that needs to be provided completely. E.g "To opt-out, send SMS as STOP to 56789"

#### DON'Ts for consent templates:

- Not to use generic names for templates like Template1, ABC, etc.
- Not to mention invalid or irrelevant names under brand. This will be treated as invalid by Registrar
- Not to enter actual message sent to the customer or short message like "consent; sms to customers; etc."
- No variable to be used in scope of consent
- Multiple consents may not be required, since same Consent Template can be tagged to multiple Content Templates

#### Can consent templates be used immediately after Registration?

No. The consent templates can be used only after it is approved by the Registrar. Enterprise will be notified post approval.

#### As an Enterprise, can I acquire consent without registering a consent template?

• No. Consent should be tagged to Consent template while registering consents on DLT.

#### Can Enterprise edit any details once the consent template is registered?

• No, the Consent template cannot be edited once it is registered. The Enterprise must create a new template and send it for approval.



## Thank you

